



# PSHE KNOWLEDGE ORGANISER KS2



## PSHE topic in focus:

## How can the Media influence people?

### KEY TERMS:

#### Cyberbullying

Harassing, threatening or verbally abusing somebody on the internet.

#### Identity theft

Stealing somebody's personal details (e.g. address, credit card details) and using them illegally.

#### Trolling

Deliberately upsetting people online by making hurtful or unhelpful comments.

#### Grooming

Paying lots of attention to a child in order to gain their trust and eventually abuse them.

**Consent** - to give permission for something to happen.

**Media Literacy** is the ability to access, analyse, evaluate and create media in a variety of forms.

**Digital resilience** is the ability of young people to develop a critical mind-set

**Sexting** (or "sex texting") is sending or getting sexually explicit or suggestive images, messages, or video on a smartphone or through the Internet.

**Targeted/ranked content:** Recognise that companies (including news providers) use information about people to target them with content they are more likely to engage with.

### Online Gaming Safety

This when someone finds out your personal details and uses them for themselves. This could include stealing the details of your parents' credit card, or taking the details of who you are and where you live.



Identity Theft

**How to deal with this issue:** NEVER give personal details to anyone you meet online. Report any suspected identity theft to the police. Your parents or guardians will help you.

This is when someone tricks you into giving them money, usually by giving you a false story about needing money or by promising you something in exchange for money.



Scams

**How to deal with this issue:** NEVER give your bank details to anyone you meet online, even if someone makes you feel very sorry for them.

This is when a person that you're playing with picks on you, harasses you, uses abusive language about you or threatens you.



Cyberbullying

**How to deal with this issue:** block anyone who is being abusive towards you and report their abuse to the official company in charge of the game. Not sure how? Ask a parent or guardian.

These are people who use online gaming to trick young people into meeting up with them. Predators are very dangerous as they will assault their victims physically and/or sexually and may even murder them.

See you there!

Online Predators

**How to deal with this issue:** NEVER meet up with anyone that you've met online. If someone tries to find out information about you, you should tell a trusted adult immediately.

Prior learning:  
YR 5 - How can friends communicate safely?

Need help, support or more information?

NSPCC Helpline: 0808 800 5000 (24 hours, every day)  
[www.nspcc.org.uk](http://www.nspcc.org.uk)

Childline Helpline: 0800 1111(24 hours, every day)  
<https://www.childline.org.uk>

CEOP -Child Exploitation and Online Protection Command

<https://www.ceop.police.uk/Safety-Centre/>



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### How can the Media influence people?

#### KEY TERMS:

**Data** - Facts and numbers which provide information about you, for example your location, age, browser history, online preferences, passwords etc.

**Privacy** - Keeping personal information private so that it can't be seen by other people.

**IP address**  
A unique number that can be used to identify every device connected to the internet. This number allows people to see the location of the device and find out where you are.

**Password**  
A secret word or phrase that must be used to gain access to a computer, or online service e.g. online banking. Never write down or tell another person your password.



### Staying Safe Online

#### Tips to protect yourself

-  DO NOT accept friend requests from anyone you don't know.
-  DO NOT use the same password for multiple accounts.
-  Manage who can view your posts photos and personal information.
-  Keep anti-virus software up-to-date.
-  Create strong passwords with a combination of numbers, letters and special characters.

Don't share personal information: name, age, address, school etc.

Don't post 'public' events on social media. Literally anyone could show up!

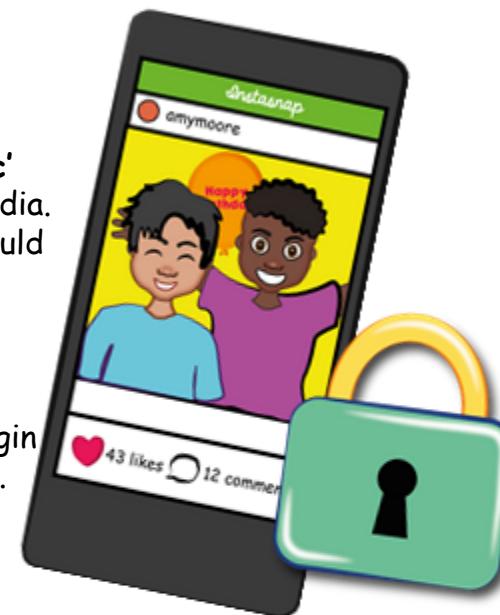
Never send a stranger a picture of yourself online.

Keep your password and login details secret.

Never send anyone money or share your bank details with an online contact..

Don't share films, pictures, games or music online. You could be breaking copyright laws.

What shouldn't be shared online?



#### What should I do if someone knows my password?

##### Dos

- Reset your password immediately.
- Choose a new password using a mixture of upper and lower case letters, numbers and special characters.

##### Don'ts

- Ignore it!
- Use the same password on several websites.
- Choose a password that someone who knows you could guess.

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Thinkuknow Website  
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